

# Asset Management by implementing Zoho Creator for Cultfit



## Case Study

### Business Name

Cultfit

### Company Profile

• Website	<a href="http://www.cult.fit">www.cult.fit</a>
• Industry	Asset Management
• Type	B2B
• Location	Karnataka, India

### Solution Provided:

- Zoho Creator – Custom Production Management Application



### Introduction

Infobyd Software Solutions is a rapidly expanding IT organization and a certified Zoho Advanced Partner, recognized for delivering comprehensive business solutions through Zoho's powerful suite of applications. As a trusted digital transformation partner, Infobyd enables organizations to streamline operations, enhance customer engagement, and accelerate business growth through innovative technology solutions.

# Case Study

With a deep focus on client success, Infobyd delivers fully customized, end-to-end Zoho implementations across multiple business functions – including Customer Relationship Management (CRM), Finance, Human Resources, Inventory Management, Procurement, and more. Each solution is tailored to the client's unique workflows, ensuring seamless system integration and process optimization.

Beyond solution design and deployment, Infobyd also provides robust Quality Assurance (QA) services, offering both manual and automated testing capabilities. Leveraging Zoho Sprints for structured project and test management, the team ensures efficient test planning, defect tracking, performance validation, and continuous quality enhancement.

To date, Infobyd has successfully delivered 1,750+ projects across diverse industries such as Healthcare, Manufacturing, Education, Solar Energy, Fleet Management, Trading, Information Technology, Print & Publication, Multimedia Advertising, and Financial Services. This broad industry expertise, combined with deep knowledge of the Zoho ecosystem, empowers Infobyd to deliver scalable, reliable, and future-ready solutions that drive measurable impact and long-term success for modern enterprises.

## Project Overview

An Asset Management System (AMS) was designed and built for Cult to manage their assets across various locations in India. Assets are first imported/on-boarded to the tool and then the entire on-boarding to off-boarding of the asset is taken care via AMS tool built on Zoho Creator. The system ensures smooth tracking of each asset throughout its lifecycle by maintaining various stages.

# Case Study



## Key Features

### 1. Asset Lifecycle Management

- Assets move through multiple stages such as In-stock, Assigned, Return to Stock, Buyback, End of Life, Under Repair, Scrap, Lost, Unrecovered.
- Each stage is tracked systematically to provide a clear audit trail.

### 2. Bulk Data Handling

- The system supports bulk uploading of asset details to reduce manual entry and improve accuracy.

### 3. Status Tracking

- Real-time dashboard to monitor the number of assets in each status.
- Drill-down capability to view detailed reports when clicking on a specific status.

### 4. Data Management

- Ability to update and change entity, asset type, state, region, and serial number through Active asset reports.

### 5. Reporting & Analytics

- Comprehensive reports on available, assigned, and returned assets.
- Reports on lost or unrecovered assets to highlight financial risks.
- Status-specific reports for better operational insights.

### 6. ROL

- It offers a comprehensive region-wise breakdown of asset stock across the different entities.

# Case Study



## Problem Statement

Managing the complete history of assets was a major challenge, as it was difficult to track the lifecycle, current status, and changes such as Entity, Asset, State, Region, or Serial Number. Assigned assets lacked proper documentation with accurate property details, along with the exact date and time of assignment, leading to gaps in traceability. Additionally, monitoring the Reorder Level (ROL) count for assets, including its increase and decrease, was complex and often prone to errors, resulting in inefficiencies and delays in decision-making.



## Finding The Solution

We maintain the history of every asset and track all activities related to it with the help of the Zoho Creator. As per the requirements, we update Asset Entity, State, Region, and Serial Number. During this process, one major challenge we faced in the project was handling the ROL number (both increase and decrease), which proved to be very challenging for us.

We create individual reports for each status so that users can easily identify the total number of assets in a particular status through the report.

# Client Testimonial



## Bhooshith B

Sr. IT Manager Automation and Ops | Cultfit

### About ZOHO and INFOBYD

“The team is highly mature and possesses strong hands-on experience with the tool. We sought their support to build the AMS on Creator, and they did a fabulous job. While the team takes the necessary time to ensure quality, they consistently put in their best efforts to deliver the right outcome. The Project Manager, Ms. Shefali, is exceptionally prompt and approachable, you can reach out to her at any time. Mr. Alok, the CEO, is very friendly and ensures that any escalations are addressed promptly and effectively.

Mr. Shubhanshu is a true gentleman who always thinks beyond the immediate requirement; he has a remarkable ability to foresee the consequences of today's decisions and plan accordingly.”



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